

*The Greatest Church
Documentary Ever
Published!*

NEGRO IN THE CHURCH U.S.A.

*A Complete History
of the
Negro in the Church
... Its Role in the
Development and
Advancement of the
Negro Before and
After
Emancipation*

IN

**THE PITTSBURGH
Courier**
AMERICAN NEWS WEEKLY

**CHURCH
SUPPLEMENT**

**TO BE PUBLISHED
IN THE FALL OF 1958**

A SUPPLEMENT EVERY NEGRO CHRISTIAN IN AMERICA SHOULD READ ... and CAN READ WITH PRIDE!

ANY STORY of the progress of the Negro in the United States in which the contribution of the church was left out would lack its leaven. Since the last half of the Eighteenth Century church leadership has been nearly tantamount to the whole of Negro leadership. The founder of the first fraternal order among Negroes, Prince Hall, was a preacher.

NEGROES have always found their church centers of encouragement, of comfort, of refuge from a cruel outside world, and of incentive for those who are talented.

THERE have been great changes since the beginning of the century. Church membership has increased tremendously. The value of church-owned property has made the church the probable biggest property owner among Negroes. The influence of the church among Negroes has extended beyond them and made itself felt in national and international bodies.

THIS IS THE STORY BEING
COMPILED AND TO BE PUBLISHED
FOR THE FIRST TIME IN ANY
PUBLICATION WITH
INTERNATIONAL CIRCULATION

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A DETAILED AND AUTHENTIC RECORD OF THE CHURCH'S CONTRIBUTION TO ...

BUSINESS

- ★ PROPERTY VALUE — in excess of 400
MILLION DOLLARS
- ★ BUDGETS — Many individual church
budgets average \$25,000-\$60,000 per year
- ★ EXPENDITURES — in excess of 100
MILLION DOLLARS annually
- ★ PUBLICATIONS — Two of the largest
denominationally owned publishing
houses supply over 21,000 Sunday School
and churches with literature amounting
to a yearly volume of more than \$500,000
- ★ BANKING & INSURANCE — It was the
Church and Ministers who founded many
of the presently existing and financially
successful, banking and insurance institutions
... representing assets of more than
75 MILLION DOLLARS

EDUCATION

The progress the Church has made in education can not be measured wholly by the millions of dollars church people have put into the church schools and colleges. The majority of the nation's leading Negro colleges are largely supported by the Church. The modern and beautiful condition of many of the church colleges' plants do not tell the story. The progress of the Church in education must be determined by the hundreds of thousands of boys and girls who would never have gone to college without the sacrifices of the untrained laity and the encouragement and inspiration which the Negro ministers have given young Negro boys and girls.

CIVIC AFFAIRS

In civic affairs, the Negro minister is our most influential and outstanding leader. Several large NAACP branches are headed by ministers. Negro business and labor organizations are welcomed and encouraged by the Negro church. The programs of the Urban League, the YM and YWCA's have all been and are helped by the Negro church.

INFORMATIVE . . . REPRESENTATIVE

OF MORE THAN

40,000 NEGRO CHURCHES

TELLING YOUR STORY TO MILLIONS OF AMERICANS
AND OTHER PEOPLE THROUGHOUT THE WORLD!

YOUR
PARTICIPATION
IS A
MUST IN
THE FIRST
COMPLETE
NEWSPAPER
DOCUMENTARY
OF THE NEGRO
IN THE CHURCH

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